



WICKED LABYRINTH

Sept 28 - 29th 2007

Vending on the Main Floor -- FAQ

Q: What kind of crowd should I expect?

A: Generally, at our large events, there is a fairly consistent crowd in the vending areas. This is a crowd without kids, which has been looking forward to this specific event for a while, and generally brings money to spend on vending. And usually, even some of the broke folks have at least a few of our \$5 gift certificates.

Q: What are these "Gift Certificates"?

A: When people buy advanced tickets, they get a \$5 gift certificate, issued by us. They are told they can use these for almost anything within the event. We will redeem these for you at the end of event for their FULL CASH VALUE. So these gift certificates are specifically designed to help you sell more!

Q: Is there an ATM on site?

A: Yes, there is an ATM machine, and following some difficulties at our last event--where the ATM had been, we were told, serviced the day right before the event, but still died--we are looking to rent a second one to help out. ATMs at the Faire have a history of running out of money. And, just in case, the hotel is very close to (it's just a walk across the parking lot) a bank with a walk-up ATM machine.

Q: What size space is available? How much does it cost?

A: Vending spaces are 10 x 10 spaces, which are between \$150 and \$200, depending on how early you register.

Q: What can I expect to find at my space? What if I need/want something additional?

A: Every space comes with one table, two chairs, and an electrical outlet within reasonable distance. Additional tables are available for \$10 each. If you need something else, ask us and we will do what we can to accommodate you!

Q: How many passes do I get with my booth – for me and my staff?

A: Our official policy is 3. But if you need more, contact us in advance and we'll see what we can do.



Q: Where and when do I check-in and with whom?

A: We ask you to check in with us at the Wicked Registration desk before you begin setting-up your booth. Our registration desk will be located off the hotel-lobby right near the Hotel Registration desk. Both will be open for vendor check-in any time after 3 pm Friday, and then again on Saturday morning.

Q: When is vendor setup? When is the vendor floor open for sales? When do I clean-up?

A: The vendor floor will be ready Friday at 5 pm for setup. It will be open for attendees between 7 pm and midnight. The vendor floor will open again for setup Saturday at 8 am. It will be open for attendees from noon until 2 am. We expect clean-up to take place post-event until 3 am. We will have additional but limited time for take-down/clean-up on Sunday morning.

Q: How do I find my space? How will attendees find my space?

A: Your space will be marked on our Vendor Map, which we'll email out to you before the event and which will be available during setup, in case you don't bring it with you. Attendees will be directed there by signs, the Event Map, and the activities going on in the vendor area!

Q: May I set-up a tent or tarp at my booth?

A: Fire Marshals require that any tents or tarps you use be 100% fire-proofed. If you have proof that your tent/tarp is adequately fire proof, or if you bring along a can of fire-proofing spray, just in case, then feel free to use it.

Q: May I hang signs/flyers/posters/decorations at my space?

A: Absolutely! Feel free to decorate or adorn your space in any way you choose! However, please be advised that you may only use Blue Painters Tap, Command Stick'ems, or other products which won't damage the wallpaper/paint. After having been billed by hotels just a few too many times for wall damage, our new policy is, unfortunately, that you will be responsible for any damages caused by hanging things with other adhesives in your space.

Q: Is there anything I cannot sell? Are there any special rules for specific merchandise?

A: You should talk to us before selling 18+ merchandise; you can have it, but there's been some discussion of where to best place it. You can't sell food without a \$150 permit from the Edison Board of Health and express permission from us. Outside of that, we try to walk a careful line; we'd like you to be able to sell well, but at the same time, we try to have reasonable limits on having too much merchandise that is similar, as that isn't good for any vendors. And we'd really, really like you to make money. So you can probably sell anything you'd like within your approved area, and outside of that, just ask us.

Q: Is food being made available for vendors as the event?



A: Yes. Food is being made available to vendors along with general attendees for purchase. And, given that vendors in the main hall cannot leave their booths for long periods of time, we're trying to make arrangements to get food to you at your booth this time.

Q: Who is the vendor coordinator and how do I contact them with additional questions/concerns/etc?

A: Our vendor coordinator for this event is Pretty Kitty. The best way to contact her is by email at Sarah@widdershins.com