



WICKED LABYRINTH

Sept 28 - 29th 2007

Vending from a Room -- FAQ

Q: What kind of crowd should I expect?

A: Generally, at our large events, there is a fairly consistent crowd in the vending areas. This is a crowd without kids, which has been looking forward to this specific event for a while, and generally brings money to spend on vending. And usually, even some of the broke folks have at least a few of our \$5 gift certificates.

Q: What are these "Gift Certificates"?

A: When people buy advanced tickets, they get a \$5 gift certificate, issued by us. They are told they can use these for almost anything within the event. We will redeem these for you at the end of event for their FULL CASH VALUE. So these gift certificates are specifically designed to help you sell more!

Q: Is there an ATM on site?

A: Yes, there is an ATM machine, and following some difficulties at our last event--where the ATM had been, we were told, serviced the day right before the event, but still died--we are looking to rent a second one to help out. ATMs at the Faire have a history of running out of money. And, just in case, the hotel is very close to (it's just a walk across the parking lot) a bank with a walk-up ATM machine.

Q: What size space is available? How much does it cost?

A: Rooms are regular hotel rooms with regular hotel room contents, including bed(s). The room may be obtained directly from the hotel at our special room rate of \$79. Our fee for vending from your room is an additional \$75 per room before July 1st or \$100 per room after July 1st.

Q: Are vending rooms only of a specific type? May I vend from a smoking room?

A: All rooms on the vendor floor are non-smoking rooms with two double beds. Connecting rooms (both of this type) are also available on the vendor floor. Please notify us if you would prefer connecting rooms for your setup. If you would prefer a different setup or a smoking room, we may be able to accommodate you, however you will not be on the vendor floor and we cannot guarantee you will get the same foot-traffic as every one else.

Q: When can I check into the hotel? When may I begin setup?

A: Standard hotel check-in time is 3pm. We are trying to work out earlier check-in, but we cannot guarantee we will be able to procure this. Setup can begin any time after you check-in.



Q: Where and when do I check-in with event staff and with whom?

A: You can (and please do!) check-in with the Wicked Registration desk and with the Hotel Registration desk when you arrive. Both will be open for check-in any time after 3 pm on Friday.

Q: How do I find my space? How will attendees find my space?

A: Your room(s) will be marked on our Vendor Floor Map, which we'll email out to you before the event and which will be available at Registration, in case you don't bring it with you. The vendors who are vending from their rooms will all be on one floor and a good deal of signage will direct people that there are more vendors there. There will also be performers in that area, in the suite on that floor, to draw people there.

Q: May I hang signs/flyers/posters/decorations of my own in my room?

A: Yes, you may. Feel free to decorate or adorn your space in any way you choose! However, please be advised that you may only use Blue Painters Tape, Command Stick'ems, or other things that won't damage paint and wallpaper (we're sorry about this policy, but it's been a fairly big difficulty in the past). You will be responsible for any damages done to your room, including those inadvertently caused by hanging things with other adhesives.

Q: May I sell anything I want from my room? Are there any special rules for specific merchandise?

A: You may sell anything from your room that you could sell on the vendor floor. You should talk to us before selling 18+ merchandise; you can have it, but there's been some discussion of where to best place it. You can't sell food without a \$150 permit from the Edison Board of Health and express permission from us. Outside of that, we try to walk a careful line; we'd like you to be able to sell well, but at the same time, we try to have reasonable limits on having too much merchandise that is similar, as that isn't good for any vendors. And we'd really, really like you to make money.

Q: The event is two days long... Is the vending portion the entire time? If not, when is it? Since I am vending from my room, may I vend other than during the vending portion of the event?

A: The vendors in the main hall will open Friday evening and on Saturday. However, because you are vending from your room, you may set your own schedule! You may begin vending as soon as you arrive, if you like. If you wish to stop vending for the night, or to leave for food or otherwise, simply close your room door and your merchandise will remain securely locked in your room.

Q: Is food being made available for vendors as the event?

A: Yes. Food is being made available to vendors along with general attendees for purchase.



Q: Who is the vendor coordinator and how do I contact them with additional questions/concerns/etc?

A: Our vendor coordinator for this event is Pretty Kitty. The best way to contact her is by email at Sarah@widdershins.com